

# LEADING PEOPLE AT WORK: STRATEGIES FOR TALENT ANALYTICS



## WHEN

Mar 27–29, 2024 (Live Online)  
May 14–15, 2024 (In Person)  
Sep 26–27, 2024 (In Person)

## PRICE

\$4,300

## WHERE

Live Online or Cambridge, MA

## EXECUTIVE CERTIFICATE TRACK

Management and Leadership

This program explores strategies that can be used to successfully design and implement a data-driven approach to improving people-related decisions in an organization. Faculty draw on the latest practices and research to illustrate how leading companies are using these techniques to attract and retain top talent, and to analyze data about their employees that will make their organizations, as well as their employees, more successful. The program also examines how emerging analytical approaches applied to human resource management can be used to advance business objectives. You will gain a deeper understanding of how and when people analytics can be applied to improve critical issues such as recruiting and hiring, performance evaluation, promotion and training, compensation, and organizational change. In addition, you will learn how and when big data can be used to make key employee decisions so you can position yourself as a strategic partner in your company's talent management.

Please visit our website for the most current information.

[executive.mit.edu/lpw](https://executive.mit.edu/lpw)

**MIT**  
**MANAGEMENT**  
EXECUTIVE EDUCATION

## FACULTY\*



Emilio Castilla

\*Please note, faculty may be subject to change.

## TAKEAWAYS

As a participant of this program you will:

- Become familiar with the most relevant topics general managers face concerning the management of people
- Learn a set of frameworks and theoretical models to help make key employee decisions
- Be exposed to cutting-edge techniques used by companies to analyze data to make their organizations and employees more successful
- Understand how to apply big data analytics to identify, evaluate, and resolve a variety of workforce challenges and issues
- Learn how to interpret and present the results of your analyses to make strategic people-related decisions

## WHO SHOULD ATTEND

- General managers and staff executives responsible for hiring and managing talent
- Directors of organizational development and corporate strategy
- Human resources directors and managers
- Vice presidents of operations



*I found the program appealing, down to earth, practical and easy to digest. Emilio is a great speaker and moderator. He motivated us to be thoughtful and work as a team so that we could also learn from others and share our own experiences. I highly recommend this program.*

**OVERALL RATING** | ★ ★ ★ ★ ★

– Carlos Torres P

## CONTACT INFORMATION

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